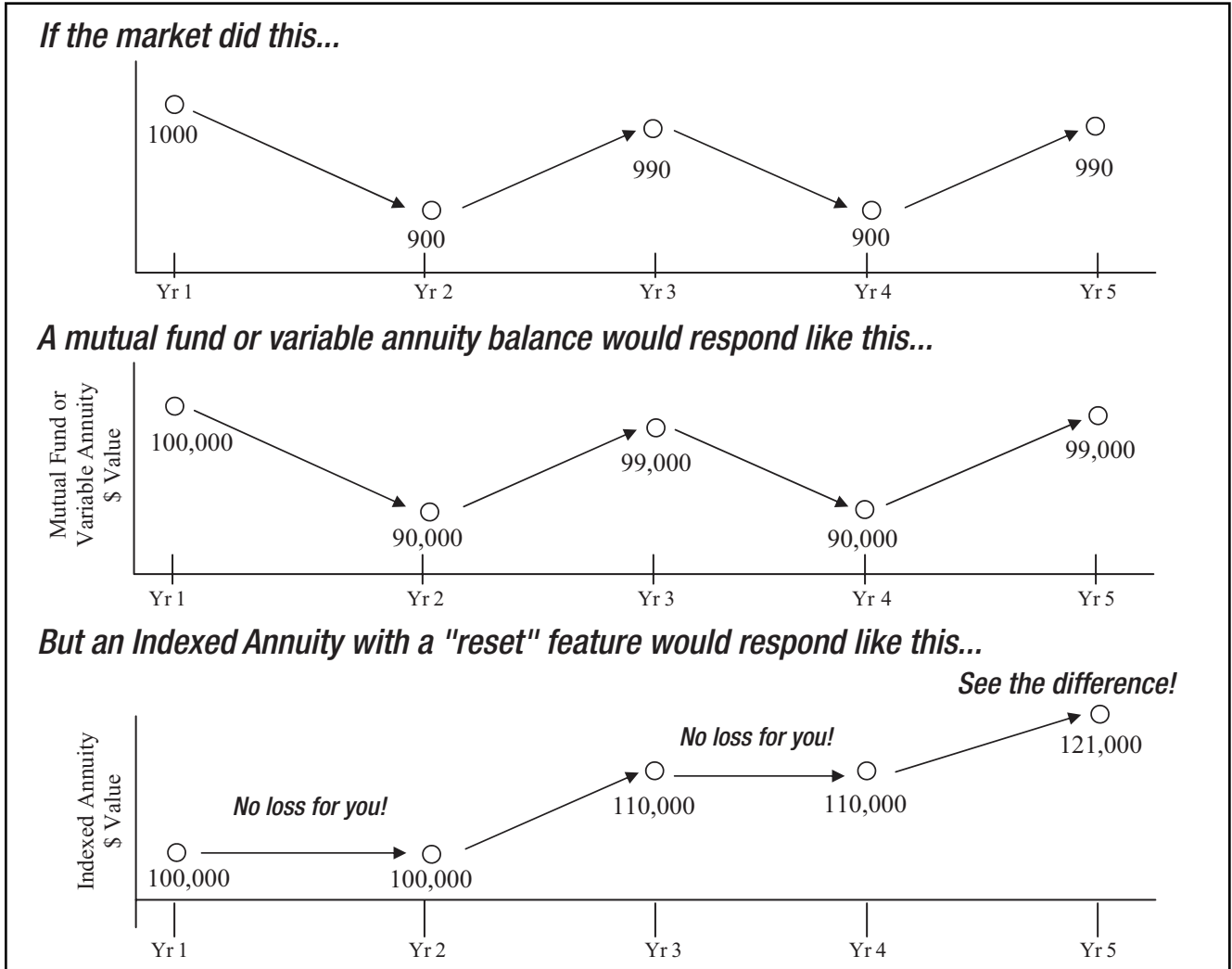




What an Indexed Annuity with a reset feature can do for you!

The hypothetical example below demonstrates the benefits of an Indexed Annuity with a "reset" feature. Assume you placed \$100,000 in a mutual fund or variable annuity and \$100,000 in an Indexed Annuity with an annual reset, 100% participation rate, a cap of 10%, and make no deductions.¹

Annuities



The final value after 5 years on the Indexed Annuity is higher than the mutual fund or variable annuity because **you don't lose principal or interest earned when the market falls**. This means you don't need to recover losses before making more gains when the market rises! **Now that's a win-win solution.**

¹This example is based on hypothetical values and should not be deemed a representation of any current or future market index closing values, participation rates or indexed caps, and are not illustrations or predictions of how an actual Indexed Annuity policy can be expected to perform.

Indexed Annuities are offered by Jefferson-Pilot Life Insurance Company, Greensboro, NC and may not be available in all state (may be referred to as "equity indexed annuities" in certain states).



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Annuities marketed by or through a bank or other financial institution are: • Not A Deposit • Not FDIC Insured • Not Insured by any Federal Government Agency • Not Guaranteed by the Bank • May Go Down in Value.