

Case Examples Life Rescue Plan

**Move your clients into a Guaranteed No Lapse UL
Save your clients 50% or more off their current premium and
Increase their Cash Flow!**

Case #1:

48 Male PF NS
\$186,000 Death Benefit
\$23,600 Cash Value
Old Annual Premium = \$2400
New Annual Premium = \$461
Target commissionable Premium = \$2140, plus excess premium
TOTAL COMMISSION TO YOU: \$2,034

Case #2:

56 Male PF NS
\$1,500,000 Death Benefit
\$380,840 Cash Value
Old Annual Premium = \$22,000
New Death Benefit = \$2,163,101
New Annual Premium = \$0
Target commissionable premium = \$32,143 plus excess premium
TOTAL COMMISSION TO YOU: \$31,081

Case #3:

67 Male Standard NS
\$500,000 Death Benefit
\$142,256 Cash Value
Old Annual Premium = \$12,500
New Annual Premium = \$4,366
Target commissionable premium = \$21,749, plus excess premium
TOTAL COMMISSION TO YOU: \$18,722

Case #4:

78 Female PF/79 Male Standard (2nd to Die)
\$2 Million Death Benefit
\$739,000 Cash Value
Old Annual Premium = \$65,000
New Annual Premium = \$0
Cash value was used as a single premium
Target commissionable premium = \$85,000, plus excess premium
TOTAL COMMISSION TO YOU: \$76,830

Mortality rates (cost of insurance) have been substantially reduced over the years. If your clients are in reasonably good health and have cash value in their policies, they may benefit with a newer product that is fully GUARANTEED.

**For more great sales ideas, call us at 800-933-5491
Special Risk Services**