

DIVORCE INSURANCE



A lead source for you....

Though divorce can get nasty, one area both parties agree on is that the majority income maker **MUST** have life insurance. Life Insurance coverage is usually court ordered to cover child support payments and alimony payments in the event of death of the primary wage earner.

The attorney will usually recommend an insurance agent (friend) for the clients to contact. Clients are more comfortable with that, since neither spouse trusts anything the other one does or recommends.

Have you thought about Divorce Attorneys as a

CENTER OF INFLUENCE

for your business?

Begin with your own attorney and ask if he/she handles divorces and will consider using your name as a referral for clients who need insurance.

You would be amazed at the face amounts and premiums. Remember, regardless of the client's insurance rating, because it's court ordered, insurance must be purchased!

Then, use that "referral" word again and ask your attorney for other attorney friends and associates that you could contact. And, don't forget about your own clients who are attorneys... ask them, too!

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