'Your Full Service Brokerage Agency of Choice'

## **SPECIAL RISK SERVICES**

SRS eGRAM

Celebrating over 50 years in business

MUST KNOW INFO FOR THE SUCCESSFUL AGENT

## THE EASIEST LIFE/LTCi SALE

## **UNWANTED RMDs**

Leverage that unwanted RMD and buy LIFE/LTCi Insurance Why keep that RMD in your checking account earning basically 0%?

## **LEVERAGE YOUR CLIENTS' \$\$**

By buying Life Insurance, your clients can:

- *Maximize* their *return* in this low interest rate environment
- *Cover* a % of, if not all, *the TAXES* on their qualified accounts, allowing their beneficiaries to keep a greater share of the accumulated value.
- *Access* their *death benefit* as a living benefit to cover those nursing home/assisted living or home health care expenses they may have.

Review your age 70+ clients who have qualified money and ask them, today, if they want to *maximize their returns*.

Example #1	72 Female NS Standard
	\$325 monthly RMD "buys"
	\$127,414 Guaranteed No Lapse UL to Age 100
	4% of DB = \$5096 monthly LTC Benefit
	Target Premium \$4265 @ 80% = \$3412 Commission
Example #2	
	73 Male NS Standard
	\$575 monthly RMD plus \$1295 SS Check "buys"
	\$539,394 Guaranteed No Lapse UL to Age 100
	2% of DB = \$1-,787 monthly LTC Benefit
	Target Premium \$25,136 @ 80% = \$20,109 Commission

www.SRSINC.com