



# MARKETING BULLETIN

Important Business Updates

March 17, 2020

## New Digital Policy Delivery

Petersen International Underwriters is pleased to announce that effective immediately our policies will be delivered electronically. Newly issued policies will no longer be sent via the United States Postal Service, instead they will be sent via email as a PDF document for delivery to the policy owner.

This change to our normal procedure has been a planned upgrade which has been under development for the past few years. With the large number of people working remotely across America, fears of COVID19 spreading via physical contact, and inability to physically meet for policy delivery we have decided this upgrade would be a much needed resource.

**If you prefer to receive the physical policy delivery you are accustomed to, please email [piu@piu.org](mailto:piu@piu.org) and request to be changed back to physical policy delivery. Thank you and stay well.**

## Introducing Digital Policy Delivery



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