



EQUITABLE

Strategies to keep your applications moving forward

In response to the challenges that COVID-19 and social distancing have presented to the life insurance application process, here are some important changes and tips to help keep your applications moving forward.

New applications

- Use your BGA eApp platform for all new Equitable applications¹.
- Use our carrier eApp platform for all new applications¹; eApp functionality is available via www.equitable.com.
- Use DocuSign for signatures².

Signature on forms other than applications

- Use DocuSign for signatures².
- We will accept pictures of signed forms. (preferably in .pdf or .tiff format)
- When multiple parties are required to sign the same form, we will accept separate pages signed by each party. (e.g. Policy Delivery Receipt) We will not require all signatures to be on the same page.
- When forms have multiple pages (e.g. Illustrations³), we will accept just the signature page. We will not require all pages to be returned to us.

Voided checks

- When bank draft is elected, but banking information is missing on a signed Systematic Form, we will accept the missing information by email to your Relationship Case Manager and/or a phone call to your Relationship Case Manager. We will not require the actual voided check.

Case documents

- The best way to ensure your documents are attached to the case is to upload them within the Equitable Distributor website portal.

Policies

- **Important change:** Paper policies are normally mailed to the Brokerage General Agencies office address. We are redirecting the mailing of policies to go directly to the client with a .pdf of the policy and delivery forms emailed to the Brokerage General Agency. If you do not want this redirection, please email your Relationship Case Manager with instructions to continue to mail policies to the Brokerage General Agency.

Thank you for your business, and we will continue to look for innovative ways to support you and your clients during these challenging times.



[Privacy Policy](#) | [View in Browser](#)

© 2020 AXA Equitable Life Insurance Company. 1290 Avenue of the Americas, New York, NY 10104.
All rights reserved.

1. If available, based on the nuances of the sales design.
2. An Addendum to the BGA contract is required before DocuSign can be used. Contact your RVP or Internal Sales Rep to secure the Addendum form.
3. If sending in the signed illustration page and you ran it, please include the complete unsigned illustration, and we will join the signature page once all are received.

Equitable is the brand name of Equitable Holdings, Inc. and its family of companies, including AXA Equitable Life Insurance Company (NY, NY) (AXA Equitable) MONY Life Insurance Company of America; AXA Advisors, LLC; and AXA Distributors, LLC. The obligations of AXA Equitable and MONY Life Insurance Company of America are backed solely by their claims-paying ability.