

## Nationwide® Intelligent Underwriting

Streamlined. Simple. Smart.

Your step-by-step guide



# What is Intelligent Underwriting?

Nationwide® Intelligent Underwriting is a streamlined approach to the life insurance application process — one that will greatly save time for you, your staff and your clients.

## **Intelligent Underwriting:**



Reduces the time needed to reach an underwriting decision



Minimizes the number of attending physician statements needed



Cuts down the amount of time you and your staff spend on paperwork



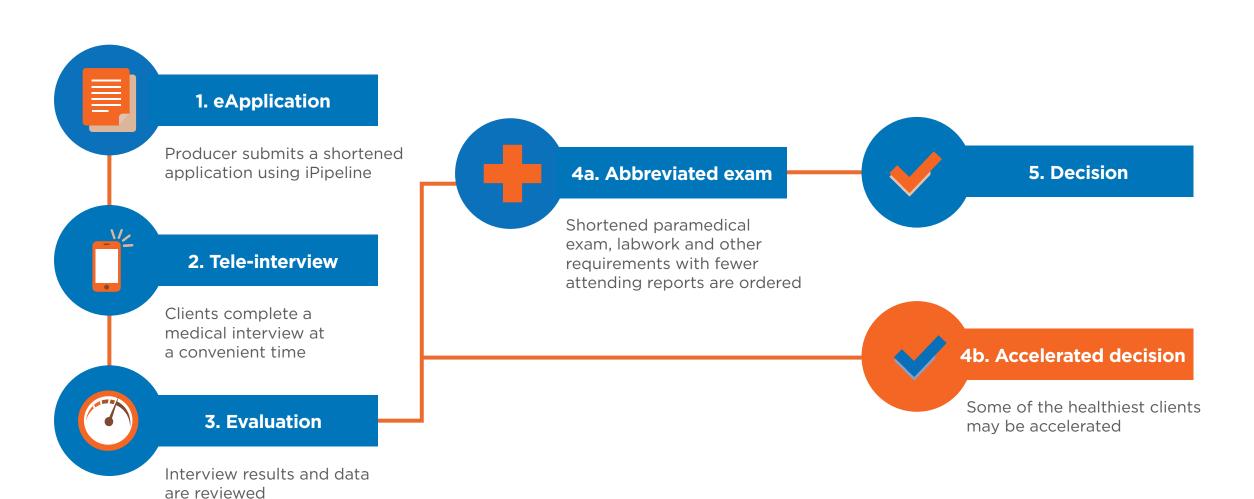
Eliminates the need to talk to clients about their personal medical history



Shortens paramedical exams — or completely eliminates them for those who qualify for acceleration<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> U.S. citizens and permanent residents (10-year green card status) ages 18 - 50 applying for face amounts of \$100,000 to \$2 million and/or ages 18 - 60 for face amounts of \$100,000 to \$1 million are eligible for possible acceleration.

### Here's how it works:







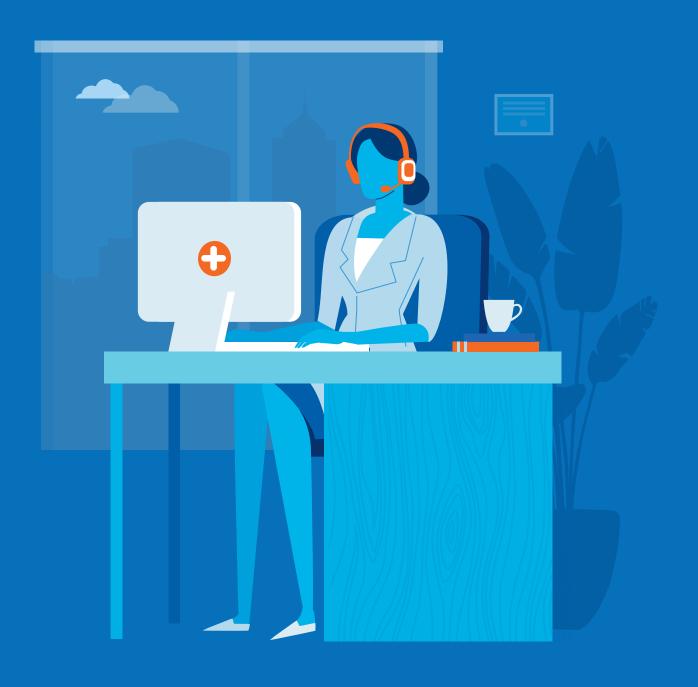
Our streamlined eApplication is available through iPipeline.

#### To access the application:

- nationwidefinancial.com/iu and scroll down to the Navigate to iPipeline section
- 2. Click on Forms & iPipeline eApplications, select iPipeline e-Applications and choose Start New Case to begin the life application process
- 3. In the application setup, select **Intelligent Underwriting**

After completing the eApplication with your client, eSign, review and electronically submit the application.

Be sure to check with your company or firm to see if Nationwide Intelligent Underwriting is approved for use.

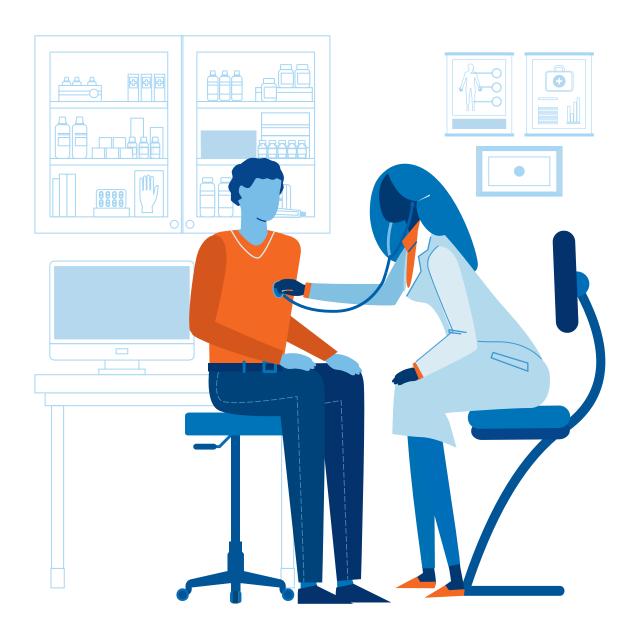




Once you've completed the eApplication, your client can complete the tele-interview immediately or select a more convenient time.

#### The benefits:

- Eliminates the need for you to talk with clients about their medical history
- Streamlines the interview process for your client to an average of less than 30 minutes (depending on your client's history and readiness for the call)





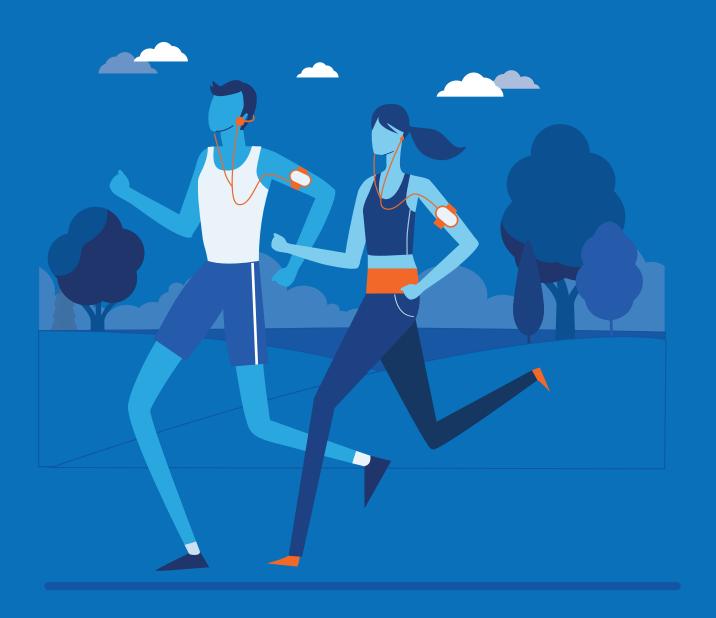
Your client's interview results and data are reviewed.



After completing the interview, the results are evaluated and some clients may need to complete a shortened paramedical exam.

#### The benefits:

- Labwork is automatically ordered by Nationwide
- Exam times are shortened
- Fewer attending physician reports are needed



# Step 4b: Accelerated decision

For some of your healthiest clients,<sup>1</sup> an underwriting offer will be made immediately after **Step 3** (Evaluation) without the need for a shortened paramedical exam or labwork.<sup>1</sup>



<sup>1</sup> U.S. citizens and permanent residents (10-year green card status) ages 18-60 applying for face amounts of \$100,000 to \$2 million are eligible for possible acceleration. Some clients may not be accelerated if sufficient information isn't gathered.



## **Intelligent Underwriting summary**



Reducing follow-ups
Streamlining the process

More time to focus on complex cases and growing your business

## **Intelligent Underwriting**

Streamlined. Simple. Smart.



To learn more about how easy it can be to submit your policies with Intelligent Underwriting, visit us at NationwideFinancial.com/IU or call us at 1-866-678-LIFE (5433).



Nationwide Intelligent Underwriting is subject to state and firm approvals.

Products are issued by Nationwide Life Insurance Company or Nationwide Life and Annuity Insurance Company, Columbus, Ohio.

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