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# LIFE ESSENTIALS

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March 30, 2020

As the coronavirus (COVID-19) continues to have an impact on the stock market and organizations around the world, we are reaching out to assure you that our employees, customers, and partners are our No. 1 priority, and that Prudential stands ready to help through this difficult time.

When you decided to partner with us, you joined forces with a company that has helped customers weather wars, the Depression, pandemics, and many other challenging events over the past 145 years. Our risk framework, put into place after the Great Recession of 2008, is designed specifically for market events like this one. Below are two important updates to help you stay informed.

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## [Important changes to the ILI product portfolio: A message from Kevin Brayton and Steve Roche](#)

Prudential Individual Life Insurance continues to help customers with their life insurance needs in this challenging time of interest rate changes and market volatility. To do that, we take a prudent financial approach by continuously reevaluating our product portfolio and have made some adjustments to our offerings.

[Learn more](#) →

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## COVID-19 Service Update

Prudential Individual Life Insurance continues to help customers with their life insurance needs in this challenging time of interest rate changes and market volatility. To do that, we take a prudent financial approach by continuously reevaluating our product portfolio and have made some adjustments to our offerings.

[Learn more](#) →

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